

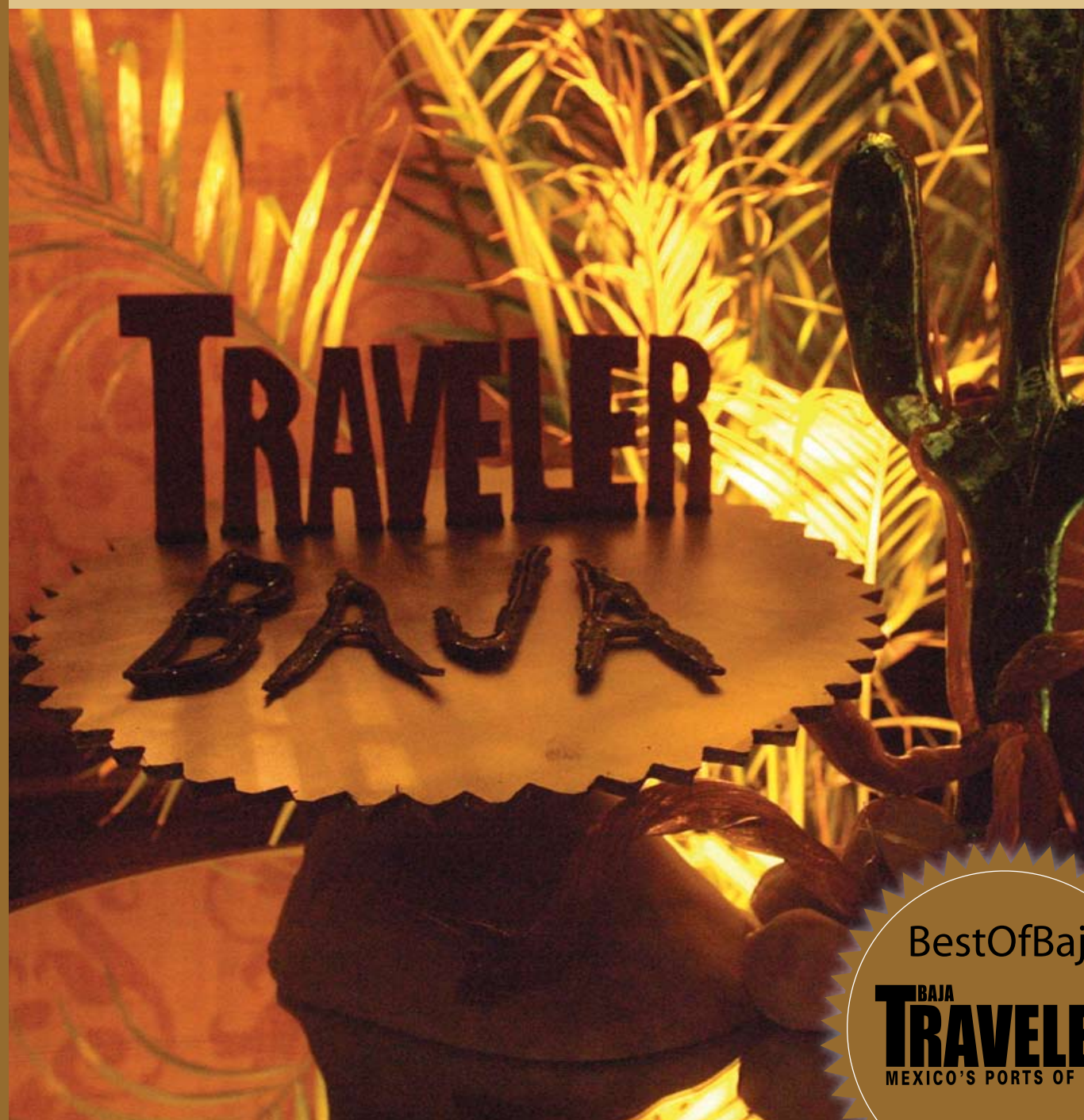
3rd BestOfBaja

READERS' CHOICE
AWARDS Celebration at the
One&Only Palmilla

by Pat Tyson
photos by Gabriel Igartúa and Mariano Lemus



Mercedes Fimbres-Moreno, Tere Cedillo de Rodríguez, Mayté Rodríguez-Cedillo, Alejandro Moreno, Olivia Pedrin, Jean Loup Bitterlin and Ceci Aragon-Bryant



BestOfBaja
BAJA TRAVELER
MEXICO'S PORTS OF CALL
2006-2007

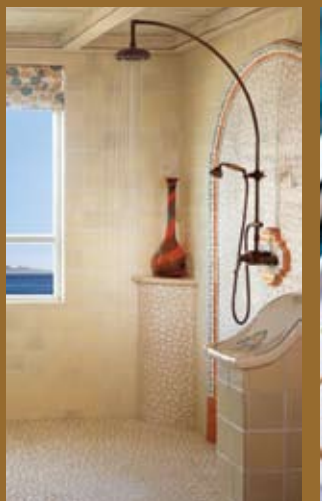
It was a joyous occasion when BajaTRAVELER® rolled out the red carpet June 17, 2007, at the famous and prestigious One&Only Palmilla in Los Cabos. This event will be long remembered by the more than 200 attendees, especially those who received one of the coveted awards.

Ushered off on golf carts to the exclusive area in the Bahia Ballroom for champagne toasting and celebrations, the "invitation only" honored guests received official silver bracelets to gain admission.

The area was lavishly decorated with stand-up banners of current

and past magazine covers. Candles and lights lit the entire place while music from this year's Cover Girl, Shakira, floated in the air. Photos of the guests were taken immediately upon arrival and instantly presented to them, with the 10th anniversary logo, as keepsakes.

The One&Only staff elegantly served hors d'oeuvres that included jumbo grilled shrimp, lemon grass lobster medallion, diced avocado, wild mushroom empanadas, goat cheese, herbed baguettes, mini flautas, duck spring onions, chicken skewers, oven-dried tomatillos and tuna tartare with osetra sauce.



THE WINNERS



Keisha and Gunther Richter



Giammarco Vela



Jim Grogan and Edward Steiner



Larbi Dahrouch



Izik Nachmany



Charles Stewart



Reyna Houston



Angel Salinas and Margarita Carrillo



Jason Bryant and Cecilia Aragon-Bryant



Mayté Rodríguez-Cedillo

A carving station offered herbed roasted prime rib, root vegetables and oven-dried pepper sauce. At the guacamole station the fare included guacamole, roasted onion, chile guero, oven-dried cherry tomatoes, tuna shashimi, grilled blue shrimp, roasted piperra pepper, vegetable "escabeche" accompanied by home made topos, herbed lavosh, spicy corn crisps and vegetable crudities. Lauren Perrier was served, as well as wine, beer, fruit juice and sodas. The evening began with a brief presentation by the CEO of Traveler Publications, Inc., Mayté Rodríguez-Cedillo, as she welcomed her honored guests.

"Good evening ladies and gentlemen. It gives me great pleasure to welcome you to our third Readers' Choice Awards of BajaTRAVELER[®]," said Rodríguez-Cedillo. "Ten years ago I had a dream--to promote Baja! Today, it is a reality and I will continue to do it the only way I know how--with the heart!" she earnestly promised.

"I'd like to make special mention to the tourist entities of México, as well as the private sector, who believe in my work," she continued, in thanking her supporters.

"And to tell you all that, without your trust and support, THIS dream would not be possible."

Special appreciation was expressed to the Secretaries of Tourism, Lic. Rodolfo Elizondo (México), Lic. Alejandro Moreno (B.C.), Lic. Alberto Treviño (B.C.S.), as well as to the governors of both states, Gov. Ing. Narciso Agúndez Montaña and Gov. Eugenio Elorduy Walter. Special thanks also went to Edward Steiner, director of the One&Only Palmilla, and chefs Larbi Dahrouch and Steve Lindsay. This magnificent resort is perched on a dramatic bluff overlooking the Sea of Cortés, nestled among hundreds of palm trees on the southern tip of the Baja Peninsula. The distinctive artistry of México is revealed at every turn; making this the ideal location for such elegant occasions as the BestOfBaja awards celebration.

"Once again, my friends...thank you for being here with me tonight. Congratulations! See you next year," concluded Rodríguez-Cedillo.

The evening proceeded with the awards presentation, followed by a corporate video presentation narrated by Adrielle Padilla. Guests viewed an exclusive video with clips from the CEO's journalistic history as a reporter with ABC and her days at NBC.

"Mayté Rodríguez-Cedillo has always been impatient! Impatient to make her mark in the world," began Padilla. "Since her grad school days, she seemed to be in a hurry to graduate and make it to the next step. First it was on ABC-San Diego, where she accepted a position as a television reporter. Being of Hispanic descent, Mayté primarily covered stories across the border in her native México.

"But she was quick to learn that, typical of television, the press relies upon 'sensationalism,' constantly focusing on the dangers to be found in México. She did not want to contribute to that type of journalism. So, off to NBC-Los Angeles she

THE LIST

"BestOfBaja
Winners 2006-2007."

The RESULTS are in...

You voted for your favorites and here they are...

RESTAURANTS & BARS

Best Mexican Restaurant in Baja:

La Diferencia in Tijuana-- third year in a row!

Best Baja Cuisine in Baja:

Saverio's in Tijuana-- third year in a row!

Best French Restaurant in B.C.:

El Rey Sol in Ensenada -- third year in a row!

Best Steakhouse in B.C.:

Sano's in Ensenada-- third year in a row!

Best Restaurant in Los Cabos:

Agua at One&Only Palmilla-- third year in a row!

Best French in B.C.S.:

Canto del Mar at Marquis Los Cabos!

Best Restaurant in San José del Cabo:

Morgan's Restaurant & Cellar and Morgan's Encore-- third year in a row!

Best Italian Restaurant in B.C.S.:

La Dolce San José and La Dolce San Lucas-- third year in a row!

Best Mexican Cuisine in B.C.S.:

Don Emilianos in San José del Cabo!

Best Sushi in B.C.S.:

Nick-San in Cabo-- third year in a row!

Best Mediterranean-Italian cuisine in B.C.S.:

Sunset da MonaLisa in Los Cabos-- second year in a row!

Best Latin Mediterranean in Los Cabos.:

Peacocks in Cabo San Lucas-- second year in a row!

Best Eclectic Mexican in San José.:

La Panga San José-- second year in a row!

DESTINATIONS

Best Destination to visit in 2007?

Puerto Peñasco, Sonora

ACCOMMODATIONS

Best Luxury Resort:

One&Only Palmilla-- third year in a row!

Best Resort & Spa

Marquis Los Cabos-- third year in a row!

Best Hotel for Spring Breakers:

Festival Plaza in Rosarito-- third year in a row!



Mayté Rodríguez-Cedillo, Roman Cedillo; cousin, Tere Cedillo de Rodríguez; mom and Mario Rodríguez-Cedillo; brother



Guillermo Martínez, Mercedes Fimbres-Moreno, Mayté Rodríguez-Cedillo, Rosella Fimbres, Soraya Baloyan and Jean Loup Bitterlin



Tere Cedillo de Rodríguez, Mayté Rodríguez-Cedillo, Maria Conchita Alonso, Alejandro Moreno, Olivia Pedrin and Jean Loup Bitterlin



Mayté Rodríguez-Cedillo and Mario Rodríguez-Cedillo



Alejandro Moreno



The Bitterlin family



Dale Rosenstock and Allan Miller



Edward Steiner



Mayté Rodríguez-Cedillo and Gabriel Igartúa

THE WINNERS



Jorge Viana



Iban García-San Juan and Javier Noguera



Luis Alfonso López and Monica Page



Raúl Melo



María Ampudia



María Conchita Alonso and Jim Grogan



Soraya Baloyan, Rosella Fimbres, Mercedes Fimbres-Moreno and Alejandro Moreno



Tere Cedillo de Rodríguez, Mayté Rodríguez-Cedillo and Roman Cedillo



Silvana Carpinito and Larbi Dahrouch



Janna Lazo-García



Edward Steiner, Andrew Milton, George Sotello and Jorge Villareal



Mayté Rodríguez-Cedillo, Cecilia Aragon, Tere Cedillo de Rodríguez, Roman Cedillo and Mario Rodríguez-Cedillo



Mercedes Fimbres-Moreno, Mayté Rodríguez-Cedillo, María Conchita Alonso, Rosella Fimbres and Soraya Baloyan

RECREATION, HEALTH & BEAUTY

Best Veterinarian:

Dr. Alexander in Tijuana~ third year in a row!

Best Whale Watching Tour:

Malanimo Eco-Tours~ third year in a row!

Best Day Spa in Baja:

Epi Laser in Tijuana~ second year in a row!

NEWS & MEDIA

Best Regional Magazine:

BajaTRAVELER®~ third year in a row!

WINERIES

Best Winery in Baja:

L.A. Cetto~ third year in a row!

Best Youngest Wine in Baja:

Lioeaga

REAL ESTATE DEVELOPMENT

Most Marketable Development in Baja:

Trump Baja

Newest Development in B.C.:

Grupo Melo

Biggest Development in B.C.S.:

Grupo Questro

#1 Real Estate Agency in Rosarito.:

Realty Executives

#1 Real Estate Agency in Tijuana.:

Coldwell Banker

#1 Fastest Growing Real Estate Agency in B.C.S.:

Baja Developers' Land

#1 Real Estate Agency in B.C.S.:

Snell Real Estate~ second year in a row!

Biggest Development in Ensenada:

Porto Hussongs

PERSON OF THE YEAR:

EDWARD STEINER

JIM GROGAN

DON KOLL

PAT BUTLER

BEST AIRLINE:

MEXICANA

BEST IMPORT/ EXPORT:

Lopez/ Page International

BEST DIAMOND STORE:

Diamonds' International

ARTIST:

Charles Stewart

SPA:

Rancho La Puerta

DESTINATION MANAGEMENT COMPANY:

Trans Cabo

Tropical Incentives

AQUATIC EXPERIENCE:

Cabo Dolphins

HOTTEST HOT SPOT:

Cabo Wabo

BajaTRAVELER®

Congratulates all the winners.



Bob Toubman, Mayté Rodríguez-Cedillo and Jim Grogan



Cristina Dominguez, Cynthia Cano, Cynthia Coppel and Monica Page



Gina Cantisani-Valdez, Karina Angulo-Cano and Janna Lazo-García



Mayté Rodríguez-Cedillo, Victor Mena and Cynthia Cruz



Jesús and Ceci Corral



Robert Villalobos, Reyna Houston, Daniella Coria and Sergio Igartúa



Ilda and Chris Erickson



Manuel Angulo and Gabriela Aragon-Angulo



Alfonso and Nelly Rocha



Arian Jaff, Andrea Muguíro, Jaclyn Faye and Roman Cedillo



Carmen Arteaga and Andrómeda Alighieri



The Padilla family



Gabriel Alcazar and Carlos Castillo



Mayté Rodríguez-Cedillo and Gabriel Igartúa